

Before the
FEDERAL COMMUNICATIONS COMMISSION DA 96-464
Washington, D.C. 20554

In the Matter of)	MM Docket No. 96-68
)	
Prather-Breck Broadcasting Inc. of)	
Redding)	
)	
Licensee of Station KRDG(AM))	
Redding, California)	
)	
Order to Show Cause Why the)	
License for Station KRDG(AM))	
Redding, California Should Not)	
be Revoked)	

**ORDER TO SHOW CAUSE
AND
HEARING DESIGNATION ORDER**

Adopted: March 28, 1996

Released: April 1, 1996

By the Assistant Chief, Audio Services Division:

1. The Assistant Chief, Audio Services Division, Mass Media Bureau, has before him for consideration: (a) a license held by Prather-Breck Broadcasting Inc. of Redding ("Prather") for Station KRDG(AM), Redding, California, and (b) the results of an investigation into KRDG(AM)'s silent status.¹

¹ The Mass Media Bureau has been delegated authority to issue and release Show Cause Orders in cases involving silent broadcast stations. See Debrine Communications, Inc., 7 FCC Rcd 2118 (1992).

2. The Commission's records indicate that KRDG(AM) has been off the air since November 10, 1994.² The Commission sent several inquiry letters and requested Prather to submit information concerning its compliance with Section 73.1740 (Minimum Operating Schedule) of the Commission's Rules. However, the letters, all of which were directed to Prather at its last known address-of-record and also to other addresses listed on its ownership reports, were returned by the U.S. Postal Service as undeliverable.³ Thus, KRDG(AM) has apparently been off-air for over one year and presently is not authorized to remain silent. Consequently, Prather is in apparent violation of Sections 73.1740(a)(4)⁴ and 73.1750⁵ of the Commission's Rules.

3. Accordingly, IT IS ORDERED, That pursuant to Section 312(a)(3) and (4) of the Communications Act of 1934, as amended, Prather-Breck Broadcasting Inc. of Redding IS DIRECTED TO SHOW CAUSE why the license for Station KRDG(AM) should not be REVOKED, at a hearing to be held at a time and location specified in a subsequent Order,

² KRDG(AM)'s license expires on December 1, 1997 (File No. BR-900820UB, granted December 31, 1990).

³ Pursuant to Section 1.5 of the Commission's Rules, licensees are required to keep the Commission informed of any changes in their mailing addresses.

⁴ Section 73.1740(a)(4) provides:

"In the event that causes beyond the control of a licensee make it impossible to adhere to the operating schedule of this section or to continue operating, the station may limit or discontinue operation for a period of not more than 30 days without further authority from the FCC. Notification must be sent to the FCC in Washington, D.C. not later than the 10th day of limited or discontinued operation. During such period, the licensee shall continue to adhere to the requirements in the station license pertaining to the lighting of antenna structures. In the event normal operation is restored prior to the expiration of the 30 day period, the licensee will so notify the FCC of this date. If the causes beyond the control the licensee make it impossible to comply with the allowed period, an informal written request shall be made to the FCC no later than the 30th day for such additional time as may be deemed necessary."

⁵ Section 73.1750 provides:

"The licensee of each station shall notify the FCC in Washington, D.C. of permanent discontinuance of operation at least two days before operation is discontinued. Immediately after discontinuance of operation, the licensee shall forward the station license and other instruments of authorization to the FCC, Washington, D.C. for cancellation."

upon the following issues:

- (a) To determine whether Prather-Breck Broadcasting Inc. of Redding has the capability and intent to expeditiously resume broadcast operations of KRDG(AM) consistent with the Commission's Rules.
- (b) To determine whether Prather-Breck Broadcasting Inc. of Redding has violated Sections 73.1740 and/or 73.1750 of the Commission's Rules.
- (c) To determine, in light of the evidence adduced pursuant to the foregoing issues, whether Prather-Breck Broadcasting Inc. of Redding is qualified to be and remain the licensee of Station KRDG(AM).

4. IT IS FURTHER ORDERED, That, pursuant to Section 312(d) of the Communications Act of 1934, as amended, both the BURDEN OF PROCEEDING with the introduction of evidence and the BURDEN OF PROOF with respect to the issues specified above shall be upon the MASS MEDIA BUREAU.

5. IT IS FURTHER ORDERED, That to avail itself of the opportunity to be heard, the licensee, pursuant to Section 1.91(c) of the Commission's Rules, SHALL FILE with the Commission within thirty (30) days of the receipt of this Order a WRITTEN APPEARANCE stating that it will appear at the hearing and present evidence on the matters specified in the Order. If the licensee fails to file a written appearance within the time specified, or within thirty (30) days of receipt of this Order the licensee files a written statement expressly waiving its right to a hearing, the licensee's right to a hearing SHALL BE DEEMED TO BE WAIVED. In the event the right to a hearing is waived, the Presiding Judge, or the Chief Administrative Law Judge if no Presiding Judge has been designated, SHALL TERMINATE the hearing proceeding and CERTIFY this case to the Commission in the regular course of business, and an appropriate Order shall be entered.⁶

6. IT IS FURTHER ORDERED, That, if it is determined that the hearing record does not warrant an Order revoking the license for KRDG(AM), Redding, California, it shall be determined, pursuant to Section 503(b) of the Communications Act of 1934, as amended, whether an ORDER OF FORFEITURE shall be issued against the licensee in an amount not

⁶ The Mass Media Bureau has been delegated authority to issue Revocation Orders in cases involving silent broadcast stations. See Radio Northwest Broadcasting Company, 4 FCC Rcd 596, n.3 (1989).

exceeding \$250,000.00 for the willful and/or repeated violation of Section 73.1740 and/or 73.1750 of the Commission's Rules.

7. IT IS FURTHER ORDERED, That this document constitutes a NOTICE OF APPARENT LIABILITY for willful and repeated violation of Section 73.1740 and/or 73.1750 of the Commission's Rules. The Commission has determined that in every case designated for hearing involving the potential revocation of a station license, it shall, as a matter of course, include a forfeiture notice so as to maintain the fullest possible flexibility of action. Since the practice of including such forfeiture notice is a routine procedure, such inclusion here should not be viewed in any manner as suggesting or otherwise indicating what the initial or final disposition of this proceeding should be.

FEDERAL COMMUNICATIONS COMMISSION

**Stuart B. Bedell
Assistant Chief, Audio Services Division
Mass Media Bureau**